



**York University Exhibition Centre**  
**18-19<sup>th</sup> July 2018**

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## **Welcome to the second IB Conference**

### **Beyond the lab: Developing your Industrial Biotechnology Career**

The conference is aimed at PhD students, post-doctoral researchers and early career industry researchers from the BBSRC NiBB network. The objective of the conference is to broaden delegate's awareness of possible careers outside of the university laboratory, and highlight the professional skills they will need in addition to their technical skills.

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## **CONFERENCE PROGRAMME**

### **DAY 1**

#### **10.00 Session 1: Introduction to course & IB**

- 10.00 Introduction to course
- 10.10 Icebreaker
- 10.20 Keynote

#### **10.50 Session 2: Working for different types of companies**

- 10.50 Chair & Intro
- 10.55 Working for a large multinational
- 11.15 Working for a SME
- 11.35 Working for a start-up
- 11.55 Working for yourself
- 12.15 Working for a Stakeholder 3 - 4 short inputs
- 12.35 Q & A All speakers

**13.00 Lunch**



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**14.00 Session 3: Non-laboratory based careers**

Three parallel tracks of two 30 minute sessions (incl 10 minutes discussion) until 15.00 in 3 syndicate rooms – opportunity for each delegate to attend 2 of the 3 sessions

	Syndicate Room	Syndicate Room	Syndicate Room
1	Marketing (the 7Ps & company strategy) - Promotions, Blogs, white papers, websites etc) -	A career as a patent attorney	Operations (manufacturing /project management)
2	Sales - Stuart West	Scientific Publishing	Quality management & assurance

**15.00 Break**

**15.15 Session 3: Non-laboratory based careers - repeated**

	Syndicate Room	Syndicate Room	Syndicate Room
1	Marketing (the 7Ps & company strategy) - Promotions, Blogs, white papers, websites etc) -	A career as a patent attorney	Operations (manufacturing /project management)
2	Sales - Stuart West	Scientific Publishing	Quality management & assurance

**16.15 Break**

**16.30 Session 4: Non-technical Skills (What are companies looking for in new recruits?)**

16.30

Soft skills, behaviours (bad habits) and personality (*incl. '7 habits' & 'Platinum rule where are you on the 4 box grid'*)

17.00

Belbin for teamwork - what type of team player are you.

17.20

Option to participate in personality profiling

**Networking & Conference Dinner**

19.00 Pre-dinner Networking



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19.30 Conference Dinner

*Industrial/stakeholder attendees to move between tables at dinner to increase networking opportunities for delegates*

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**DAY 2**

**8.30 Session 4: Non-technical Skills continued**

8.30 Personality profiling continued

8.50 Teamwork; Good & bad communications including good & bad meetings

9.10 Values and behaviours or 'Square pegs don't fit into round holes'

**9.30 Break**

**9.45 Session 5: Your career - What are you looking for?**

9.45 Your career - What are you looking for?  
*[What's important to you –different benefits packages e.g. flexible working, working from home, cpd ... ]*

10.00 How to job search

10.20 How to sell yourself:  
– Application incl CV/letter/job research/tailoring your CV for non-lab roles  
– Demonstrating 'softer skills'  
– What to expect at interview and an assessment centre

**11.00 Break**

**11.15 Session 6: Meetings on small group basis with available speakers**

**12.30 Lunch**

**13.30 Session 7: Money**

13.30 Basic Finance

14.00 Making applications for Innovate competitions

14.20 You have a great idea - can it get to market?  
– Starting up your own business  
– How to write a business plan and get your idea financed  
– Licencing

**15.30 Workshop wrap up**